

**FOOD SERVICE ADVISORY COMMITTEE MEETING**  
**November 12, 2019**  
**Fresh Food Company**

**MINUTES**

Attending:

Hillary Ake  
Yusof Al-Wadei  
Walker Bean  
Nancy Chrystal-Green  
Eddie Daniels  
Richard Doan  
Heidi Dodds  
Jessie Furman  
Craig Hill  
Tina Horvath  
Kelli Murray  
Whitney Nguyen  
Branden Pearson

Dakota Stanford  
Allison Vitt  
Tim Bucolo – Gator Dining Svcs.  
Jill Rodriguez – Gator Dining Svcs.  
Bill Zemba – Gator Dining Svcs.  
Hector Leon – Pepsi  
Jason Sullivan – Pepsi  
Jim Briscoe  
Wilcley Lima  
Danette Loyd  
Bill McGinn  
Jenn Moyer  
Kayla Caselli-Bido – Gator Dining Svcs.

**I. Call to Order**

Eddie Daniels called the meeting to order at 11:59am following lunch provided by Gator Dining Services.

**II. Welcome and Introductions**

Eddie thanked Gator Dining for providing lunch followed by roundtable introductions.

**III. Approval of Minutes**

The minutes of the April 24, 2019 and October 15, 2019 meetings were approved as submitted by unanimous vote of the committee.

**IV. Election of Chairperson and Vice-Chairperson**

- Chairperson: Election of the chairperson was tabled until the next meeting
- Vice Chairperson: Branden Pearson nominated Dakota Stanford for the position of vice chairperson. Motion to close the nomination was made by Whitney Nguyen. The motion was seconded. Dakota Stanford was elected as Vice Chairperson by unanimous consent of the committee.

**V. Presentation – Overview of Gator Dining**

Jill Rodriguez along with Kayla Casilli-Bido provided an overview of Gator Dining. Highlights include:

- 24 years of service to the UF community
- 2 residential dining halls, 39 retail locations and 8 convenience stores; 16 national brands
- Employ 29 managers and 1,274 hourly staff; 72% of workforce are student employees.
- Customer service programs: Business Services Secret Shopper Program, Customer Service training (WEST program – Welcome, Engage, Smile and Thank You), customer service tabling.
- Sustainability initiatives include – Aeroponic Tower Garden, Leanpath Spark, specialized events, responsibly sourced items, Fresh from Florida Fridays, #GatorsBEATWaste Station in the Reitz Union, Bring Your Own Mug coffee discount program, coffee ground and lemon rind composting at Chick-fil-A Hub and 5 Starbuck locations.
- UF Campus Community Support – \$12.6 M total investment for the period 2009 -2021 in In-Kind, Scholarships, Donations, and Commissions.
- Residential Dining – A+ ranking for Vegan Dining from Peta2 in 2019; Gator Corner and Fresh Food serve between 2,800 – 3,200 meals per day.
- Health and Wellness Initiatives – vegan and gluten free options, Feed Your Potential Campaigns, New Wellness Walls for Spring 2020.
- Meal Plan Program – 94,917 open-access swipes - Fall 2019; 4,214 voluntary meal plan participants (over 70% are first-year students)
- Retail Dining Highlights – Coming spring 2020: Starbucks at Norman Hall; summer 2020: Firehouse Subs at Turlington Plaza
- Mobile Ordering – switched to GrubHub from Tapingo – Fall 2019; 556,449 total mobile transactions since initial launch of Tapingo in May 2016
- Convenience Stores – Piloting a Grab n’ Go program for Moe’s Southwest Grill at the Hub P.O.D. Market; coming spring 2020: P.O.D. Market at Norman Hall
- Video of the smoothie bike in action; get your workout and smoothie all at once.

## VI. Updates

- Food Services Master Plan  
The final draft of the Food Services Master Plan Report from Brailsford and Dunlavy is being reviewed. Nancy Chrystal-Green inquired as to whether the final report will be shared with the steering committee prior to being distributed. Eddie replied that the report will be distributed to the steering committee soon.
- Projects – Norman Hall Starbucks and POD  
Bill McGinn provided a brief update related to the Norman Hall Starbucks and POD completion. Interior work is scheduled to be completed by November 21<sup>st</sup>. Projected opening still stands at January 6<sup>th</sup>.
- Healthy Gators Coalition
  - Yusof Al-Wadei gave an update for the Healthy Gators Coalition. Yusof mentioned the “Find Your Happy Nutrition Campaign” which was created to focus on increasing nutrient dense food consumption among first year UF students.
  - The Healthy Gators website is almost ready for launch. The overall goal of the website is to engage, share work, and celebrate successes.

- Sustainability  
Allison Vitt attended the meeting in Matt’s absence. Allison announced the end-of-semester drop off – Fall Collection Day: Thursday, December 5<sup>th</sup> beginning at 7:30 am. Household items, hazardous wastes, electronics, etc., can be dropped off. Allison thanked Jill and Kayla for Gator Dining’s sustainability efforts including the smoothie bike.
- Canteen – no updates
- Pepsi  
Hector and Jason recently attended the 10<sup>th</sup> annual Thanksgiving food drive where they bagged 1000 bags of groceries for local families in need. They partnered with the local Boys and Girls Club.
- Other  
Eddie attended the NACAS C3X National Conference in Phoenix. Two highlights of note are:
  - There were several educational sessions and discussions about Food Insecurity on college/university campuses. We should think about our campus --- how to identify students who are food insecure and assist in finding creative solutions to address needs.
  - New technology –  
Viewed a demonstration of a food delivery robot available through Starship Technologies. Starship’s first step is to “map” the campus. Through GPS-like technology, robots are able to deliver food to customers. This concept is currently active at George Mason University, Purdue University, University of Houston, and the University of Pittsburgh and is under consideration by others. Starship is continuing to refine the system.

A salad vending robot was also showcased where the customer chooses individual ingredients from a touchscreen which are then dispensed into a bowl.

**VII. Old Business**

No old business.

**VIII. New Business**

No new business.

**IX. Adjournment**

Meeting was adjourned at 12:55pm.

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Next meeting TBD.