

FOOD SERVICE ADVISORY COMMITTEE MEETING
12/2/2020
ZOOM

MINUTES

Attending:

Sarah Abraham
Hillary Ake
Yusof Al-Wadei
Sulaiman Anwar
Cooper Brown
Nancy Chrystal-Green
Eddie Daniels
Paul Davenport
Jessie Furman
Craig Hill
Dennis Hines
Tina Horvath
Yasmine Mohseni

Matthew Mueller
Jessica-Jean Stonecipher
Alex Wilkerson
Matthew Williams
Tim Bucolo – Gator Dining Svcs.
Nicole Jackson – Gator Dining Svcs.
Bill Zemba – Gator Dining Svcs.
Hector Leon – Pepsi
Jim Briscoe
Danette Loyd
Bill McGinn
Jenn Moyer

I. Call to Order

Jessie Furman called the meeting to order at 11:31am.

II. Welcome and Introductions

Jessie

- Asked anyone who was not at the first meeting of the semester to introduce themselves.
- Thank you for being here and welcome.

III. Review/Approval of Minutes

The minutes of the October 30, 2020 meeting were approved by unanimous vote of the committee.

IV. Vice Chair Election

This is a student position. Jessie opened the floor to nominations.

Cooper Brown nominated Sulaiman Anwar; Sulaiman accepted the nomination. Yasmine Mohseni self-nominated. A prepared statement by Yasmine was read as she is unable to join us for the full meeting.

After brief statements from both nominees, Jessie asked by a show of thumbs up in favor of Sulaiman's nomination and then asked the same of those in favor of Yasmine's nomination. By a vote of 6 to 2, Sulaiman is elected to the student vice chair position.

V. Food Services Advisory Committee – processes and procedures

Eddie

- Meetings are open to the public and subject to the Florida Sunshine Law
- This is an advisory committee and we can discuss the committee's interests and concerns in any area related to the food services program, however, generally speaking, our primary focus is on the broad goals of the dining services program for the campus and less so on day to day operations.
- Use of discretion - our meetings are open and we have nothing to hide, however, at times we will discuss controversial issues, where we need to be thoughtful on how and when the information is shared.
- Spokesperson for the committee is Jessie. But it is possible other members of the committee may be contacted by media, etc. for a statement, and if you feel compelled to respond, it should be your personal views and not views on behalf of the committee. That should only be done by the chairperson.

VI. Overview – Gator Dining

Matt gave a brief overview of the Gator Dining program including:

- Contract vs. self-operated programs
- Who is Aramark?
- Current contract structure
- Description of current meal plan offerings
- Dining locations
- Adjustments due to Covid-19 including safety protocols
- Information regarding catering services
- Gator Dining programming and special events

VII. Director of Food & Beverage Services Report

Matt provided a brief report regarding new venues and project updates.

- Halal Shack – update: was originally going to replace Croutons, however, due to contractual issues outside of Gator Dining/Aramark, will not be able to move forward at this time. Working with Aramark to find a short-term solution for the rest of the contract for that location in the Reitz Union.
- Racquet Club – Q & A: Facility will be a residential dining hall, based around restaurant-style ordering, menus and presentation.
 - Hector asked when is the concept ready to launch? Matt answered Fall 2021.
 - Alex asked if any portion was going to be a self-service buffet such as the salad bar? Matt replied while we hope there will be less restrictions due to COVID by the fall, this will still be a determining factor and we will adjust accordingly.
 - Nancy asked if the Racquet Club was still open. Matt replied that Racquet Club has been off line since this Fall semester due to less demand due to COVID. It will remain closed until reopening with the new concept projected for Fall 2021.

- Project Updates
 - Firehouse Subs/Jamba Juice: Turlington location will open Jan 11, 2021. Tim and Nicole: Working on grand opening event on January 19th including giveaways, raffles, and promotional items; will also have local first responders present. Members of the committee are invited to attend. Email either Tim or Nicole to get your name on the list.
 - Chick-Fil-A (HSC) refresh: Branding refresh, also adding additional menu items.
 - Matt mentioned the Keene Faculty Lounge is scheduled to reopen Spring semester 2021. Eddie mentioned the faculty lounge was designed to be a space where faculty can relax, interact with colleagues, and have a snack; however, we observed that some faculty were coming in, getting snacks and leaving. Paul Davenport stated he really appreciated the effort making a space specifically for faculty and believes it will grow and be used as intended.

VIII. Proposed meal plan cost increase for FY 2021 – 2022

Eddie

A proposal was submitted last year to UF senior leadership for a meal plan cost increase for FY 2020-2021. It was withdrawn before presentation to the Board of Trustees due to COVID.

We are currently planning for FY 2021-2022. Aramark has prepared a proposal for a meal plan increase of 5.09 % of which you received a copy of the proposal this morning.

The proposal will go first to Curtis Reynolds, VP of Business Affairs who (if approved) will present the proposal to senior leadership. Senior leadership will then decide whether or not to present to the Board of Trustees for final approval.

Paul stated that with the proposed increase it looks like Aramark will have a deficit. Will we have to “catch up” with a greater increase in later years?

Eddie mentioned some costs will clearly have to be absorbed/offset in program operations.

Tim stated if sales increase closer to pre-COVID numbers, that will help to offset those costs.

Eddie thanked Tim and his team for the work put into the proposal. This proposal is from Aramark; however, it is the University that takes the proposal forward on Aramark’s behalf. We are asking this committee to recommend/support this proposal. If approved, it will go to Curtis Reynolds as a recommendation from the FSAC.

There was a motion by Paul Davenport to recommend approval of the proposed meal plan increase for FY2021/2022; motion seconded by Dennis Hines. Motion passes unanimously to recommend approval.

IX. Updates

- **Canteen**

Jenn – Healthy snack options – Healthy vending machine is located in Turlington Plaza (designed as a pilot). Items have been vetted by registered dietitian as well as a nutrition doctoral student who ensured the snacks met PHA requirements. Snacks are not selling as well as we hoped, nor are vending snacks in general.

Matt – goal is to offer healthy options across campus in vending, POD markets, dining halls, etc. We have a commitment from Canteen to keep this program going. Lack of sales could very well be tied to COVID.

- **Pepsi**

Hector – Adjusting operations based on foot traffic; taking low utilization machines offline. Ramping down for winter break. In January, will add new items including Starbucks, Gatorade, and an energy line with zero calories and zero sugar. Focusing on healthier options.

Matt – Pepsi and Canteen have provided great signage when taking machines offline. Thanks to Canteen for adding PPE to machines, including masks and hand sanitizer.

Nancy asked if it was possible to add signage on machines that are offline indicating where the next closest machine would be that does have product. Matt indicated he would ask a member of his team to work with Pepsi and Canteen on the signage.

Dennis: Is it possible to get an audit of Pepsi and Canteen machines with healthy options in the HSC. Matt: all machines have some healthy options. Labeling on machines identify healthy items. Dennis would like to know what is selling in HSC.

X. Old Business

No old business.

XI. New Business

Dennis asked where the milkshake bar is located? Tim: It is located in Gator Corner.

Jessie reminded everyone that Gator Dining has extended an offer to the Committee to visit (at no cost) a dining location. You will receive an email from Tim or Nicole; respond with what event/location you would like to attend and you will be added to the attendance list.

XII. Adjournment

Jessie adjourned the meeting at 12:57pm.

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Next meeting January 28, 2021; 11:30am – 1:00pm via ZOOM.