

FOOD SERVICE ADVISORY COMMITTEE MEETING
10/6/2021
ZOOM

MINUTES

Attending:

Hillary Ake
Nancy Chrystal-Green
Jennifer Clark
Eddie Daniels
Paul Davenport
Jessie Furman
Beth Gankofskie
Dennis Hines
Tina Horvath
Matt Mueller
Alex Wilkerson
Matthew Williams
Anisha Patel
Emma Towler
Matthew Felicetti

David Kays
Sazzad Mabud
Miranda Olenich
Tim Bucolo – Gator Dining Svcs.
Nicole Jackson – Gator Dining Svcs.
Hector Leon – Pepsi
Morgan William - Pepsi
Ernie Orobitg - Canteen
Danette Loyd
Jenn Moyer
Hana Prudilova McNeal
Robin Stewart
Hannah Stahmer

I. Call to Order

Jessie Furman called the meeting to order at 11:32am.

II. Welcome and Introductions

Jessie Furman

Jessie welcomed everyone to the meeting and thanked them for taking time to join us today. Jessie asked those who are attending for the first time to introduce themselves. We have a wonderful diverse group serving the Food Service Advisory Committee representing many areas across campus.

III. Review/Approval of Minutes

The minutes of the September 15, 2021, meeting were approved as submitted by unanimous vote.

IV. Selection of committee leadership positions

• **Co-Chair** (Student)

A nomination was received in advance via email from Matthew Felicetti who nominated Sazzad Mabud. Jessie opened the floor to any additional nominations. Seeing none, Jessie asked Sazzad for a brief statement as to why he would like to serve as co-chair. The committee voted unanimously to elect Sazzad as co-chair.

V. Director of Food & Beverage Services Report

Matt Mueller

Gator Dining update – They've done a great job in opening all 48 dining locations across campus. Some locations are working with modified hours due to staffing issues. Gator Dining is ensuring adequate staffing during peak times such as lunch. Gator Dining is continuing efforts to hire new staff.

Gator Dining supported family weekend by providing a family BBQ and brunch on Sunday. Both were well attended and received well by parents and students.

Local Restaurant Row continues to grow and has been a great success. Ten local vendors (2 daily) serving in the Reitz Union Monday thru Friday and also on Saturdays during home football games to offer additional options for those attending the game and tailgating events.

We are gradually seeing a return to 2019 sales levels. 3880 meal plans sold this Fall compared to 3775 in Fall of 2019.

Gator Dining has held a couple of themed meals over the past month plus a Farmer's Market. Also working on partnering with the Food Science and Human Nutrition department.

As part of our outreach across campus, Gator Dining is working with David Dinkins in IFAS. He supports many farmers across Florida, of which many are developing new crops/products. Working at getting these new crops and products sample tested in the dining program by the culinary team.

Matthew F. asked if Gator Dining plans on doing a special menu on all game days similar to what was done during Parent's Weekend on game day? Tim B. stated they typically have the same menu running for every game day. Received a lot of positive feedback from students especially regarding the hot dog bar.

Matt M. noted the bid proposals for the Food Service ITN are due today and will be opened this afternoon.

VI. Old Business

- Outdoor Seating

Jessie proposed the following question to the committee: in the last week, how many days did you sit outside for lunch? Answers ranged between 0 and 4.

Matt M. – with COVID, many people feel more comfortable eating outdoors. A discussion has started on how we can expand outdoor seating. Is there a budget or who typically pays for those types of requests?

Dennis – there is still limited seating due to social distancing in many areas especially at Shands and the HSC. The HSC funded approximately 7 tents this semester with tables and chairs at a cost of \$11,000/month. Is there a potential to establish a sub-committee to explore adding additional seating, discuss funding and land use issues?

Matt asked for student input. Emma T. mentioned sometimes one person takes up a whole picnic table for studying, etc. Perhaps smaller tables are needed. Anisha suggested park bench type tables, that still allows you to be social but still individual at the same time.

Matt M. mentioned the university has standards for outdoor seating which are outlined in the Landscape Master Plan. The landscape design standards have particular types of tables and chairs to prevent theft and promote safety. David K. mentioned with the addition of umbrellas and seating areas in the Veteran's memorial area at the Reitz Union, he sees more people utilizing that space, more for a study/gathering space as it is not ideal for eating. David also commented many students who walk between classes are less likely to go back out in the heat to eat, but rather find a place indoors with a/c.

Tina H. – during COVID, Student Life held intentional conversations on adding additional outdoor seating. Picnic tables and Adirondack chairs were funded by the Union and the umbrellas around Liberty Pond were part of a CITF funded project.

Sazzad commented that many students factor in whether there are outlets nearby to charge their phone, tablets, computers, etc. when choosing a place to sit whether inside or outside.

Matthew F. – if you get too far away, Wi-Fi can get a little spotty, so connection issues can be a problem when sitting outside.

Beth G. – shade and access to electricity are the two big things students are looking for when sitting outside.

(There was also discussion here by) Paul Davenport and Jen Clark, suggesting a student competition to propose outdoor seating design. Matt W. noted to involve Linda Dixon and Cydney McGlothlin for design requirements.

VII. New Business

- **Introduction UF vendor: PepsiCo**

Matt M. – the Pepsi contract started in 2015 and is a 10-year contract that goes through 2025. Pepsi is the exclusive beverage supplier for campus, Shands, and UAA. They provide monetary support via commissions and donations that help fund projects in different areas of campus. They also provide products for sampling. Pepsi supports concessions in our athletic facilities. With Gatorade having been developed at UF and also being a Pepsi product, it is a natural fit, and we appreciate their support. With that, I am going to turn it over to Hector Leon with Pepsi.

Hector thanked Matt for the introduction and moved into his presentation (see attached). Hector is the key account manager and serves as the liaison between UF and Pepsi. The presentation highlighted their brand portfolio, gave a snapshot of the Pepsi UF team and their scope of operations.

Emma T. asked about the lack of product in machines at Turlington. Hector indicated there have been many materials and supply chain issues as well as a labor shortage. Raw materials are being delayed and are in high demand.

Morgan with Pepsi mentioned when servicing machines, she has seen several indicating cash-only. She is having to reboot the system to ensure everyone has access to make purchases be it with cash, card or apple pay.

Matt reminded everyone there is a QR code that you can go to and let us know if there is a service issue on a particular machine. Service issues are forwarded through Business Services and Hector and Morgan are copied on them in order to be addressed as quickly as possible. Most machines were taken offline for a year and a half due to COVID. As those machines have been brought back online, there have been many technical issues. Pepsi has done well in addressing those issues.

- Purchasing and procurement models for food service

- Gainesville Sun Opinion by Anna Prizzia 9/30/2021 – Anna Prizzia is one of the Alachua County Commissioners and she wrote an opinion piece regarding the Good Food Purchasing Program.

Eddie mentioned that Business Services welcomes comments and opinions not only from students, but faculty, staff, and community members as well. The Good Food Purchasing Program is an option, but not the only option. We have spent time exploring various options and opportunities. In addition, there will be stipulations in the final food services contract with our partner, asking them to assist us in accomplishing our goals in the areas of local purchasing, sustainability and food justice. It is important for this committee to have some general information on some of the options out there, such as the Good Food Purchasing Program, that are designed to improve local purchasing.

- Fall 2021 dining hall vouchers

Matt M. – Gator Dining has provided two dining vouchers for each member of the committee to experience Gator Corner or Fresh Food Company or both. The vouchers can be picked up in the Business Services office from Lizet at the front desk. We encourage you to go and provide us with your honest feedback.

Paul Davenport suggested using a questionnaire to provide feedback. Jenn M. with Business Services said we have something in place with our secret shopper program and that we perhaps could provide a similar link/questionnaire for this committee. It is approximately 15 questions at most. Paul D. replied it would be valuable.

VIII. Adjournment

Jessie adjourned the meeting at 12:40 p.m.

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Next meeting November 10, 2021, 11:30am – 1:00pm, Room 2355 in the Reitz Union



Pepsi Operations Overview at the University of Florida

Hector Leon

Pepsi Key Account Manager

10/6/2021

- 23 Mega Brands that each generate over +\$1B in annual Revenue
- Pepsi is the exclusive beverage provider for the University of Florida

Pepsi Brand Portfolio



Pepsi UF Team



Operations

- **Central Florida Market Director**
 - **Gainesville General Manager**
 - **UF Sales District Leader**
 - UF Sales Rep
 - UF Vending Driver (Campus)
 - UF Vending Driver (Hospital)
 - **Delivery Supervisor**
 - UF Delivery Driver (Campus & Hospital)
 - **Warehouse Supervisor**
 - 24-man crew (24/7, 363 Days)
 - **Pepsi Tech Lead**
 - UF Technician
 - **Mechanics**
 - 2 Full Time Mechanics working 10hr shifts

Sales

- **Divisional President**
 - **Divisional VP of Food Service**
 - **Director of C&U - Sunbelt**
 - **Regional Manager**
 - 9 Key Account Managers
 - **Regional Vending Manager**
 - Oversees 12,000 vending machines

Marketing

- **Marketing Director of C&U**
 - **Marketing Manager**

Scope of Operations

University of Florida – 42 Administration/College Offices and 248 vending machines

Aramark – 42 locations; Retail, Restaurant, Catering, and Dining Halls

Follett – 3 Bookstores and 2 Retail Spaces

UF Health Shands – 25 locations; Gift Shops, Coffee Shops, Cafeterias, and Restaurants. 115 vending machines

UAA – Service all athletic events at UF Football Stadium, Softball Field, Baseball Field, Track & Field, O’Connell Center

Pepsi delivers +5.8 Million bottles & +4 Million Fountain Drinks to UF annually

Pepsi has +400 vending machines and +120 Fountain Machines at UF