

**Fall  
2022**

**Welcome to**

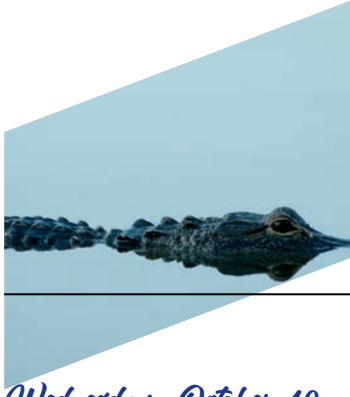
**ICASA**

**at the**

*University of Florida*

October 19-21, 2022





# SCHEDULE

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## *Wednesday, October 19*

4:00 – 6:00 p.m.

Registration at Hotel Eleo  
1514 SW 14th St, Gainesville, FL 32608

6:00 – 6:30 p.m.

Shuttles will continuously run between  
Hotel Eleo and Welcome Dinner until 8:45 p.m.

6:30 – 8:30 p.m.

Welcome Dinner at Arredondo Cafè  
UF Campus, Reitz Union, 4th Floor (see map)

## *Thursday, October 20*

7:30 – 8:30 a.m.

Shuttles will continuously run between Hotel Eleo  
and Reitz Union until 8:30 a.m.

8:00 – 8:45 a.m.

Breakfast – Reitz Union Room 2355

8:45 – 9:00 a.m.

Welcome Remarks

9:00 – 9:30 a.m.

CAFA Update (Virtual)  
Speaker:  
• Kyle Clark, Vice President of Finance & Administration,  
Florida State University

9:30 – 10:15 a.m.

Navigating Zero Waste: Considerations and Best  
Practices as Local Agencies Pass Ordinances  
Speakers: University of Florida  
• Matt Williams, Director, Office of Sustainability  
• Matt Mueller, Director, Food & Beverage Services,  
Business Services

10:15 – 10:30 a.m.

Coffee & Snack Break

10:30 – 11:30 a.m.

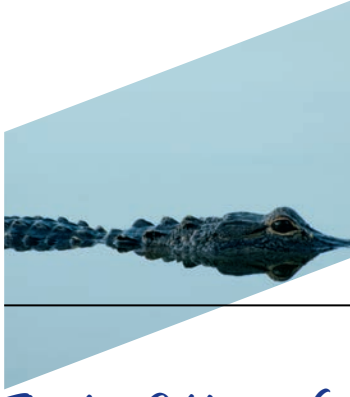
Meal Plan Insights, Student Experience Innovation and  
Technology to Mitigate Labor Shortages  
Speakers: Chartwells Higher Education  
• Nelson DeFigueiredo, Divisional President  
• Salli Darden, Chief Brand Officer  
• Courtney Hill, Senior Director of Marketing

11:30 a.m. – 1:00 p.m.

Lunch at The Food Hall at Gator Corner

1:00 – 1:15 p.m.

Return to Reitz Union Meeting Room  
(Shuttles located at loading dock on Stadium Rd.)



# SCHEDULE

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## *Thursday, October 20 (continued)*

1:15 - 2:15 p.m.	Use Data to Monitor Dining Performance Speaker: <ul style="list-style-type: none"><li>• Ann Roebuck, Principal, Envision Strategies</li></ul>
2:15 - 3:45 p.m.	ICASA Institutional Updates 15 minutes per institution
3:45 - 5:00 p.m.	Tour of Operations
5:00 p.m.	Shuttle from Welcome Center/Bookstore to Hotel Eleo
6:00 p.m.	Shuttles will continuously run between Hotel Eleo and The F Club until 8:45 p.m.
6:30 - 8:30 p.m.	Dinner at The F Club Room North Endzone Ben Hill Griffin Stadium Enter between gates 7 and 8 off of Gator Walk (see map)

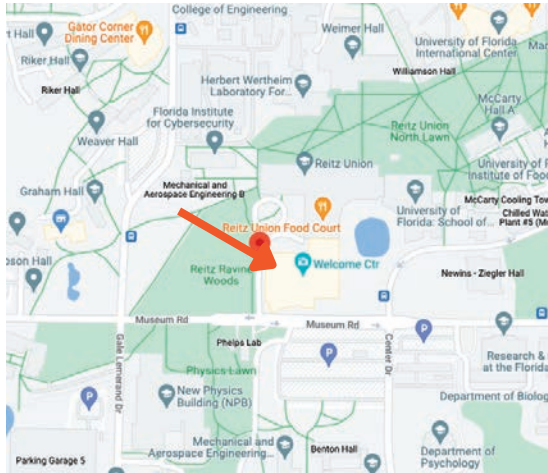
## *Friday, October 21*

7:30 a.m.	Own transportation to Stephen C. O'Connell Center Park in North East quadrant (see map)
8:15 - 9:00 a.m.	Breakfast - Florida Room Stephen C. O'Connell Center
9:00 - 9:45 a.m.	University of Florida Bookstores - Licensing & Trademark Speaker: <ul style="list-style-type: none"><li>• Bob Blake, District Director, Follett Higher Education</li></ul>
9:45 - 10:00 a.m.	Coffee & Snack Break
10:00 - 10:30 a.m.	Tour of Stephen C. O'Connell Center
10:30 a.m. - 12:00 p.m.	ICASA Institutional Updates (continued) 15 minutes per institution
Noon	End of Program Boxed Lunch Provided

# PARKING

## Arredondo Room

The Welcome Center Parking Garage is located at the Reitz Union, at the corner of Museum Rd and Reitz Union Dr. Pay to park is available from 7:30 a.m. – 4:30 p.m. for \$6. After 4:30 p.m., parking is free. In the Reitz Union, take Blue elevators behind the Hotel Reception desk to the 4th Level.



## The F Club

Parking in Lot or Garage at the Stephen C. O'Connell Center Parking restrictions will be lifted.



## Stephen C. O'Connell Center

Parking at the Stephen C. O'Connell Center Parking Lot at the Northeast Corner of University Ave. and Gale Lemerand Drive.

