

**FOOD SERVICE ADVISORY COMMITTEE MEETING
1/17/2024
Food Hall @ Gator Corner**

MINUTES

Attending:

Daryl Bish
Sarah Brunnig
Eddie Daniels
Jessie Furman
Lisa House
Dwayne Isaacs
Matthew Mueller
Brandi Renton
Chad Roth
Matt Williams
Deon Winchester
Nicholas Blumenthal
Kara Sammetinger

Andrew Lipson – CHE
Courtland Thomas – CHE
Greg Moran - CHE
Luis Ortega – Pepsi
Ned Vanbuskirk – Pepsi
Candy Pitman – Pepsi
Derrick Thompson - Pepsi
Ernie Oorbitg – Canteen
Danette Loyd
Bill McGinn
Jenn Banfield
Hana Prudilova McNeal
Robin Stewart

I. Call to Order

Jessie called the meeting to order at 11:57am following lunch provided at the Food Hall at Gator Corner. Jessie asked those new to the group to introduce themselves.

II. Review/Approval of Minutes

The minutes of the November 28, 2023, meeting were approved as submitted by unanimous vote.

III. Committee Leadership Positions

Jessie opened the floor for nominations for the FSAC Co-Chairperson (student) position:

Dwayne nominated Nick Blumenthal. Nick gave a brief statement on how he would benefit the committee in this role. Dwayne also provided some brief remarks on Nick's behalf. Jessie opened the floor for additional nominations. Seeing none, Nick is elected as co-chairperson by unanimous consent. Nick accepted the nomination.

IV. Director of Food and Beverage Services report – Matt Mueller

Matt welcomed everyone back for the new year and thanked Florida Fresh Dining for hosting the meeting at the Food Hall @ Gator Corner.

Typically, in the Spring, most dining programs see a 5%-10% decline in sales from the Fall semester. For the Spring 2024 semester, we have sold more meal plans than in the Fall 2023 semester. As of today, 5,937 meal plans have been sold for the Spring semester, which speaks to the value of our program.

Cravings is seeing 1,100-1,200 students at lunch; daily approximately 1,700, including dinner.

We saw a 64% meal plan usage rate during the fall semester versus 54% last academic year.

The Eatery @ Broward Hall closed after service on December 15th to start its renovation and expansion. Broward @ Norman Field opened as a temporary dining alternative.

[NACUFS Campus Dining Today](#), featured an article on Florida Fresh Dining on Campus Community Engagement, "Locally Yours" page 54.

Maddie Kowalewski, Sustainability Manager for Florida Fresh Dining was named the UF [Green Gator](#) of the month.

Deon asked about the demographics of the students related to the growth in meal plan sales. Andrew stated they are seeing a general increase across the board; however, they do not have the information related to demographics but may be able to get it from meal plan sales data.

Deon also asked about faculty and staff meal plans. Andrew stated there is not much of an increase there. Faculty and staff typically pay the door rate with personal credit/debit cards.

V. Old Business

- Technology feedback and experiences
Jessie stated she hopes everyone has had the opportunity to experience one of the many dining locations across campus and utilized mobile or kiosk ordering.

Matt M. reminded everyone that during Covid, there was a big shift in technology as it related to ordering food. Matt asked Courtland to give a brief list of technology currently in use on campus.

Courtland stated mobile ordering can be done through the Transact e-accounts app for 14 locations across campus. Additional technology includes:

UF Dine on Campus website <https://dineoncampus.com/uf/>

Dine on Campus Mobile app <https://dineoncampus.com/UF/dine-on-campus-mobile-app>

Transact Mobile order app <https://dineoncampus.com/UF/transact-mobile-ordering>

Free-standing customer order kiosks in the Union.

Self-ordering countertop kiosks in retail locations

Text to chat

Starbucks mobile order app

Palm and Pine Catering Catertrax.com Order guide <https://palmandpine.catertrax.com/>

Costa Coffee (in the HUB Market)

Just Baked hot food vending machine (Graham Market and Infinity Hall)

Cash to Card machines (Reitz Union food court area, Levin Law School, HSC food court, HUB Market area)

Matt asked the group if anyone has had the opportunity to use these resources.

Lisa H. stated Chick-fil-a HUB has been challenging with mobile ordering. Orders lost and wait times longer than promised.

Dwayne stated he has received positive feedback from students regarding the use of the kiosks in the Reitz Union. Kiosks help people make decisions on what they want.

Matt asked what are we missing related to technology?

Dwayne asked about the possibility of bringing *Just Walk Out* technology to campus that charges the individual when you walk out of the market. Andrew said they have many schools using this technology. It is coming.

VI. New Business

- Broward Eatery at Norman Field: Spring 2024 residential dining

Matt M. stated when we knew Broward was coming off-line for major renovations/expansion, a solution was needed to accommodate students due to the closure.

Andrew said it took coordination of many groups across campus to make the Broward Eatery at Norman Field happen; the temporary facility serves breakfast, lunch, and dinner 7 days per week; is fully climate controlled and has ADA accessible restrooms.

Offerings include 6 stations: Bake & Brew, Fresh 52, Pure Eats, Gator Fire Grill, Innovation Kitchen, and Homestyle.

The facility has approximately 200 seat capacity indoors and approximately 50 seat capacity outdoors.

Dine-in and takeout dinnerware is all compostable.

Battery-operated smart tags are used to display menu items with allergen icons.

Matt M. encouraged everyone to try the Broward Eatery at Norman Field.

Andrew stated the temporary location has exceeded expectations.

The Eatery @ Broward is slated to reopen fall 2024. Andrew stated demolition was quick and you can see right through Broward now. Staff from Broward were either relocated to the temporary location or to other dining locations across campus.

Kara S. stated feedback she has received included adding additional seating and trash receptacles outside. Matt M. responded that it is in the works. We are also looking at providing programming on the lawn when weather permits.

- Alcohol sales on campus: Cabo Mexican Grill

Jessie stated we would be discussing the possibility of alcohol sales at the Cabo Mexican Grill which will be opening in the old Orange & Brew space in the Reitz Union. Previously, the Orange & Brew sold beer and wine only. Do we want it back when Cabo opens?

Matt also commented that the Reitz Union Board of Managers is having a similar discussion.

Jessie explained the campus [alcohol policy](#) is very specific and includes stipulations such as: the sale, service, consumption, or possession of alcoholic beverages is prohibited on University Property during normal business hours, 8 am to 5 pm, Monday through Friday; venue restrictions; and the requirement for approval by the director or facility manager of the proposed service location. The office of the Vice President for Business Affairs is the responsible office for alcohol policy enforcement. Those wishing to serve alcohol must receive written prior approval through the University's Event Permitting System.

Matt M. asked how do we protect the university?

Dwayne stated there are two different policies, catering and purchasing.

Jessie stated for today’s discussion we are only looking at the purchase of alcohol.

Jessie shared a presentation (attached) provided by GatorWell on Current State of Student Alcohol Intake at UF. Data presented is from Spring 2022. The presentation provided demographic information, prevalence rates, and alcohol use statistics.

Matt M. mentioned he oversaw locations in previous institutions that served alcohol on campus. While underage drinking is a concern, in his experience at multiple universities, this has not been an actual issue. Service with a meal is a better scenario than a pub setting.

Jessie asked the group for thoughts and concerns.

Dwayne mentioned on behalf of Board of Managers and Student Government, we need to come up with a solution for non-traditional students. They are wanting to see an offering.

From a dining perspective, Courtland stated 75% of students are underage. Meal plan funds cannot be typically used. Price also needs to be considered and we need to look at our markets.

Nick gave his thoughts from a student perspective. There are different avenues for unhealthy consumption. Do not typically see over consumption by students at a campus event.

Jenn stated she did not see over consumption as a student in the Orange & Brew when she was a student.

Hana stated when she worked for the previous dining partner, she regularly worked in the Orange & Brew space and saw more of the “outsiders” (non-university customers) requesting beer. At that time, there was a two-beer maximum per person.

Matt W. stated as a graduate student in the 1990’s, there were places off campus to partake, etc.

Jessie asked for a straw poll vote based on current available information, and of those that voted, all were in favor of moving forward with beer and wine sales at Cabo.

Jessie stated this discussion can carry over to the next meeting, if needed. Beneficial to campus or not? Will talk more.

VII. “Last 5 Minutes”

Tabled due to time.

VIII. Adjournment

After no additional questions, comments, or concerns, Jessie adjourned the meeting at 1:04 p.m.

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Next meeting February 20, 2024, 11:30am – 1:00pm, Reitz Union, Room G310



Current State of Student Alcohol Intake at UF

Data From the National College Health Assessment (NCHA) III

Spring 2022 Implementation

20,000 random sample, 1,527 completed surveys

7.64% response rate

Demographics

- ▶ Higher response rates for graduate and doctoral students compared to UF enrollment data
- ▶ Majority of respondents in the 18-29 age range
 - ▶ 27.9% 18-20
 - ▶ 40.2% 24-29
 - ▶ 31.8% 25 +
- ▶ Lower response rates from Freshmen and Sophomores compared to UF data
- ▶ Gender: 28.5% cis male, 66.1% cis female, 4.3% transgender/gender non-conforming

Demographics

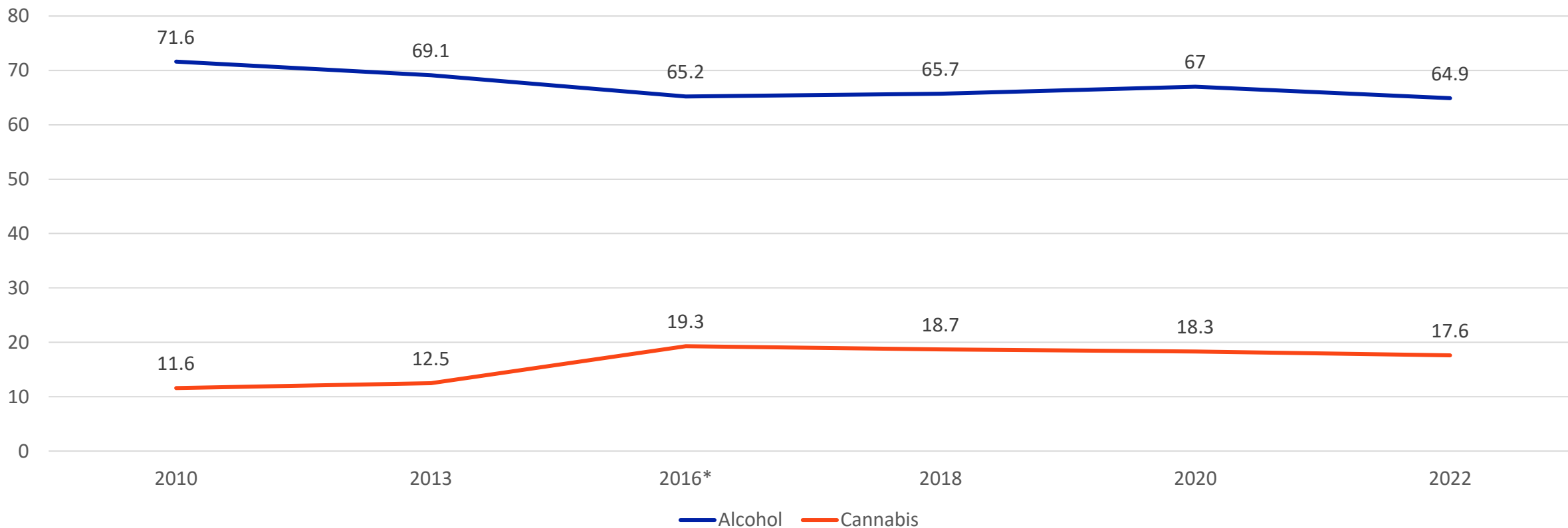
- Race/Ethnicity generally comparable to UF enrollment data
 - Except for Asian student responses (19.0% vs. 8.3% enrollment)
- Work or Study Visa: 14.3%
- First-Generation: 25.9%
- Social Greek Affiliation: 11.3%
- Student Veteran: 0.8%
- Student Caring for Children: 3.2%
- Students in Recovery: 1.3%
 - 1.2% cis men, 1.2% cis women, 4.3% transgender/gender non-conforming

Prevalence Rates (Past 3 Months)

Substance	Total %
Alcohol	69.2%
Cannabis	23.4%
ANY Tobacco Product including E-Cigarettes	16.4%
Hallucinogens	3.1%
Cocaine	2.7%
Rx Stimulants (not prescribed)	2.5%
Rx Sedatives or Sleeping Pills (not prescribed)	1.7%
Inhalants	1.0%
Rx Opioids	0.5%

30 Day Prevalence

30 Day Prevalence: Alcohol and Cannabis (%)



Alcohol Use

- ▶ Alcohol
 - ▶ Women drink more often, but men drink heavier
 - ▶ Brownouts are a new data point and now the most common consequence from drinking (19.9%)
- ▶ One drink of alcohol is defined as a 12 oz. can or bottle of beer or wine cooler, a 4 oz. glass of wine, or a shot of liquor straight or in a mixed drink.
 - *only includes students who drank alcohol within the last 3 months
- ▶ The last time you drank alcohol in a social setting, how many drinks of alcohol did you have?
 - ▶ 1.7% - 0 Drinks
 - ▶ 50.9% - 1-2 drinks
 - ▶ 25.8% - 3-4 drinks
 - ▶ 13.8% - 5-6 drinks
 - ▶ 5.4% - 7-8 drinks
 - ▶ 2.5% - 9 + drinks

- ▶ When, if ever, was the last time you drank alcohol?
 - ▶ 18.6% Never
 - ▶ 56.4% Within the last two weeks
 - ▶ 8.5% More than 30 days but within 3 months

- ▶ During the past 3 months how often have you failed to do what is normally expected of you because of your use of the following substances?: Alcoholic beverages (beer, wine, liquor, etc.)
 - *Only includes students who have used this substance within the past 3 months
 - ▶ 89.3% Never
 - ▶ 8.5% Once or twice

- ▶ During the past 3 months how often have you had a strong desire or urge to use the following substances: Alcoholic beverages (beer, wine, liquor, etc.)

*Only includes students who have used this substance within the past 3 months

- ▶ 50.5% Never
 - ▶ 23.3% Once or twice
 - ▶ 9.6% Monthly
 - ▶ 13.2% Weekly
- ▶ During the past 3 months how often has your use of the following substance(s) led to health, social, legal, or financial problems? Alcoholic beverages (beer, wine, liquor, etc.)

*Only includes students who have used this substance within the past 3 months

- ▶ 88% Never
- ▶ 9% Once or twice