

**FOOD SERVICE ADVISORY COMMITTEE MEETING**  
**10/2/2024**  
**Reitz Union, Room 2355**  
**MINUTES**

Attending:

Daryl Bish	Aneesh Chatrathi
Riley Brazeau	Patrick Halloran
Sarah Brunnig	Keerthana Madhu
Eddie Daniels	Justin Nikpour
Solange Douglas	Nyla Pierre
Jessie Furman	Brian Dagnall - CHE
Beth Gankofskie	Courtland Thomas – CHE
Tara Hollow	Candy Pitman – Pepsi
Tina Horvath	Luis Ortega – Pepsi
Lisa House	Ernie Oorbitg – Canteen
Dwayne Isaacs	Kenny Sullivan - Canteen
Matthew Mueller	Danette Loyd
Chad Roth	Jenn Banfield
Deon Winchester	Hana Prudilova McNeal
Maya Idiculla	Robin Stewart
Kaylee Kedroski	

**I. Call to Order**

Jessie called the meeting to order at 11:58am following lunch provided by Palm & Pine Catering.

**II. Welcome, Expectations, and Introductions**

Jessie F. gave welcoming remarks and thanked everyone for taking time to be a part of this committee and joining us today. Jessie requested everyone introduce themselves.

Eddie D. thanked everyone for being here and agreeing to be a part of the Food Service Advisory Committee.

- **Expectations – Eddie D.**

The Food Service Advisory Committee (FSAC) is a presidential committee that serves in an advisory role to the Assistant Vice President of Business Services and the Vice President of Business Affairs. The committee makes recommendations regarding food costs, menus, programmatic issues, sustainability, and related matters. Members are expected to bring thoughts and ideas to the committee and serve as the voice of the campus-wide constituency.

Chartwells Higher Education (Florida Fresh Dining) is our current dining partner and has a 12-year contract with the university.

Canteen is our current snack vending partner and Pepsi has the pouring rights contract.

Business Services staff and business partners are not committee members and do not have voting privileges.

Students serve a one-year term. Faculty and staff serve three-year terms.

The Business Services leadership team is here for support. They can help answer questions and research and gather information as needed.

- Committee Leadership Positions – Eddie D. and Jessie F. Chairperson (faculty or staff member) and a co-chair (student member). Jessie has served as the chairperson for the past four years and we are grateful for her leadership and the time she has invested.

The role of the chairperson is to facilitate the meeting and agenda. The co-chairperson will assist in the agenda and will take the lead role in facilitating the meeting in the chairperson's absence. The leadership team will meet a week or two prior to the committee meeting to discuss and finalize the upcoming meeting agenda.

Leadership positions to be elected during the November 6<sup>th</sup> meeting. Questions regarding positions, please contact Eddie, Jessie, or Danette.

- Attendance – Jessie F. It is important for committee members to attend meetings, share their voice, and represent their areas of campus. Our expectation is for each of you to participate in and not miss more than two meetings. If unable to attend, please consider sending someone to attend on your behalf.

Meeting times are generally 11:30am – 1:00pm and we typically call the meeting to order by 11:45am.

### III. **Review/Approval of Minutes**

The minutes of the April 10, 2024, meeting were approved as submitted by unanimous vote.

### IV. **Director of Food and Beverage Services report – Matt Mueller**

Matt gave a summary of his Director's Report, which was distributed by email.

- The Eatery at Broward Hall opened on the first day of classes, August 22, 2024. Added an additional 19,000 square feet, 250 additional seats, and 11 serving platforms.
- Averaging approximately 4000 meals/day.
- Welcomed Brian Dagnall as the new Vice President of Operations for Chartwells.
- 7065 meal plans sold this Fall. Speaks to our commitment to dining.
- Canteen was awarded the new Snack Vending contract through the recently completed ITN process.
- Pepsi ITN is forthcoming.
- Palm and Pine Catering was awarded the contract for restricted venues including the President's residence, the former President's residence, and the President's suite at Ben Hill Griffin Stadium.
- Cabo Mexican Grill now features tostadas, enchiladas, and salsa bar. Now serving beer/wine/seltzers on game day Saturdays.
- Cravings Campus Kitchen received the 2024 Silver Award from NACUFS for Residential Dining Facility of the Year.
- Burger 352 added chicken wings to the menu.

Kaylee mentioned she enjoys The Eatery at Broward Hall. It is a wonderful space.

## V. Introduction and Orientation to Campus Dining

- Pepsi – Luis Ortega

Luis gave a brief overview of Pepsi's partnership on campus.

- Service main UF campus, the stadium, and Shands including cafeterias, markets, dining and vending machines
- Had over 30 activations (activities) and pop-up events in 2023
- Upgraded vendors to accept GatorONE cards.
- Receive 20% discount when using Gator Bucks in vending machines by swiping your ID card or using mobile credentials
- Regularly partners with the Reitz Union and Chartwells to ensure successful student events
- Like to give back to the students with promotions, etc. Currently if you buy 2 Gatorade products at the Broward Market you get a free squeeze bottle.
- Provides opportunities for scholarships
- Have approximately 12 full time staff that service the UF/Shands campus
- Pepsi has hired 41 interns from UF

Kaylee asked how problems are reported. Matt answered we have an online portal for reporting vending problems and to request refunds. These are managed through the Business Services office.

- Canteen – Ernie Orobittg

Ernie gave a brief overview of Canteen's partnership on campus.

- Services all UF campuses across Florida
- Approximately 250 machines including Smart Markets
- Smart Markets offer more grab and go products
- 47% higher sales in the Smart Markets over last year
- Just Baked vendors vend hot products, such as cinnamon rolls, molten lava cake, and White Castle burgers. Items come out hot and ready to eat. Sign up for the app to order in advance.
- Provide coffee service in several locations/offices across campus
- Also receive a 20% discount with using your GatorONE credentials if you have funds in your GatorBucks account.

- Florida Fresh Dining by Chartwells – Courtland Thomas

Courtland gave a brief presentation (attached) summarizing meal plan growth, new dining locations, Transact mobile ordering app and their leadership team.

- Adding a pizza pick up window at the Eatery at Broward Hall for a late night dining option
- Dining halls open for continuous service
- Added an all-day breakfast station at the Eatery at Broward Hall
- Meal plan growth 22% for Fall 2022 to Fall 2023 and 26% for Spring 2022 to Spring 2023
- Want to bring experiences to campus, not just a place to eat – Beyond the Plate Experiences. Check out our events calendar online: [Dine On Campus at University of Florida || Events](#)
- Offering cooking classes and continuing sustainability efforts
- Big Island Bowls has temporarily relocated to the Reitz Union
- Transact mobile ordering app is the easiest way to order and skip the line

**VI. “Last 5 Minutes”**

Eddie announced his upcoming retirement. Eddie stated he had the pleasure of serving the University of Florida for 19 years as both the Executive Director of the Reitz Union and the Assistant Vice President for Business Services. It was a wonderful experience. The Food Service Advisory Committee has been his favorite committee to serve on. Eddie appreciated the energy everyone brought to the committee.

Eddie wished everyone well!!

Solange thanked Eddie for being a strong mentor and leader.

Deon stated Eddie is a shining example of a wonderful person.

Jessie thanked Eddie for his mentorship and supporting her as the chairperson of the committee over the last several years.

**VII. Adjournment**

After no additional questions, comments, or concerns, Jessie adjourned the meeting at 1:01 p.m.

~ ~ ~ ~ ~

Next meeting November 6, 2024, 11:30am – 1:00pm, Reitz Union, Room 2355

*Florida Fresh*

— DINING —

AT THE UNIVERSITY OF FLORIDA

**Food Service  
Advisory Committee**

**OCTOBER 2, 2024  
11:30AM**

# THE EATERY

AT BROWARD HALL



Join us  
inside  
for a  
**TOUR**  
and  
**LUNCH**

Florida Fresh  
DINING  
AT THE UNIVERSITY OF FLORIDA

**THE EATERY**  
AT BROWARD HALL

**UF**  
UNIVERSITY of  
FLORIDA



**THE EATERY**  
AT HOWARD HALL

# MEAL PLAN *Growth*

7,065

Fall 2022 to Fall 2023

22%



Spring 2022 to Spring 2023

26%





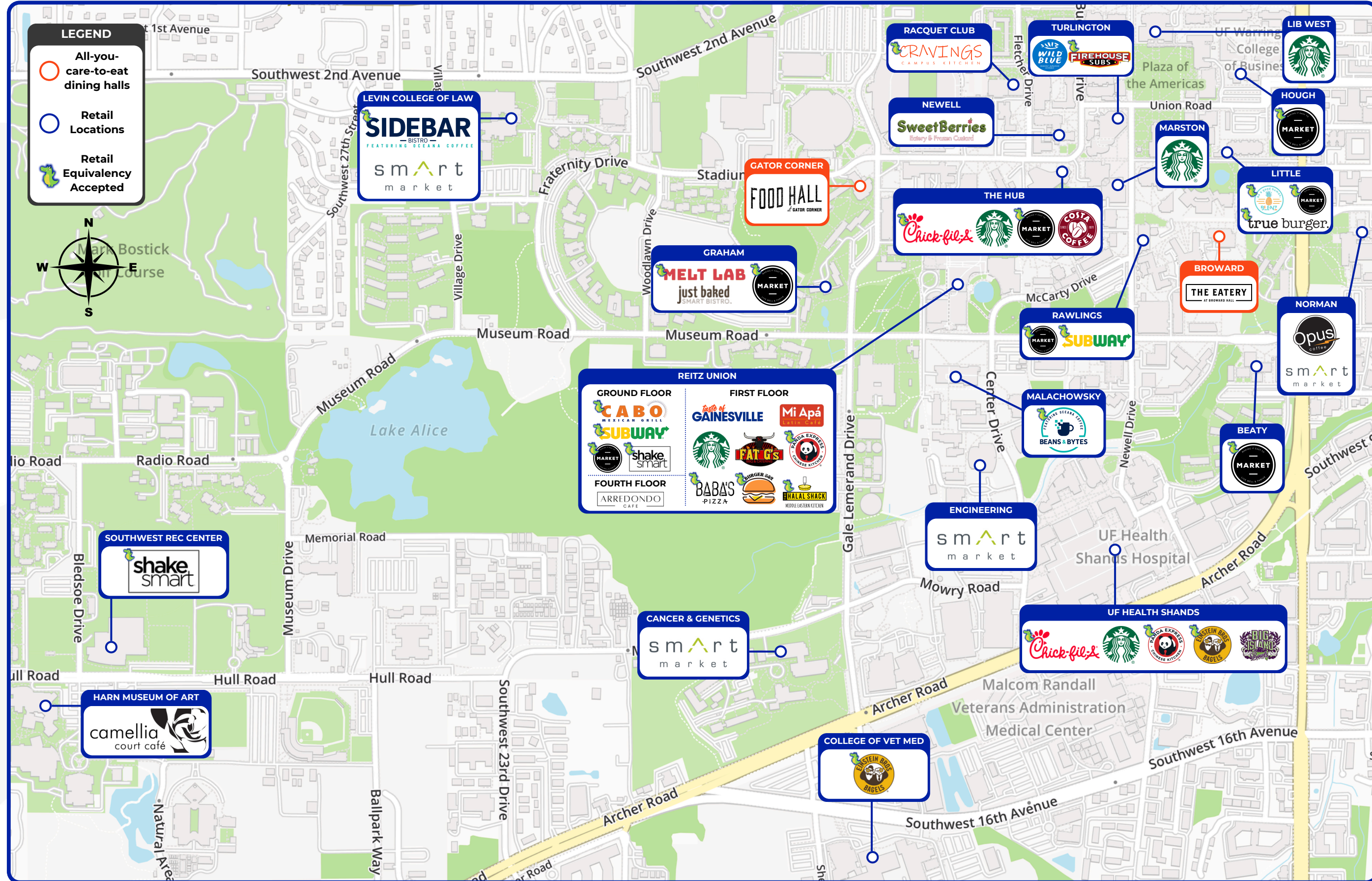


[floridafreshdining.com/events](https://floridafreshdining.com/events)

[floridafreshdining.com/who-we-are](https://floridafreshdining.com/who-we-are)

# Florida Fresh DINING INFORMATION STATION

AT THE UNIVERSITY OF FLORIDA



**NEW**

# *Locations*

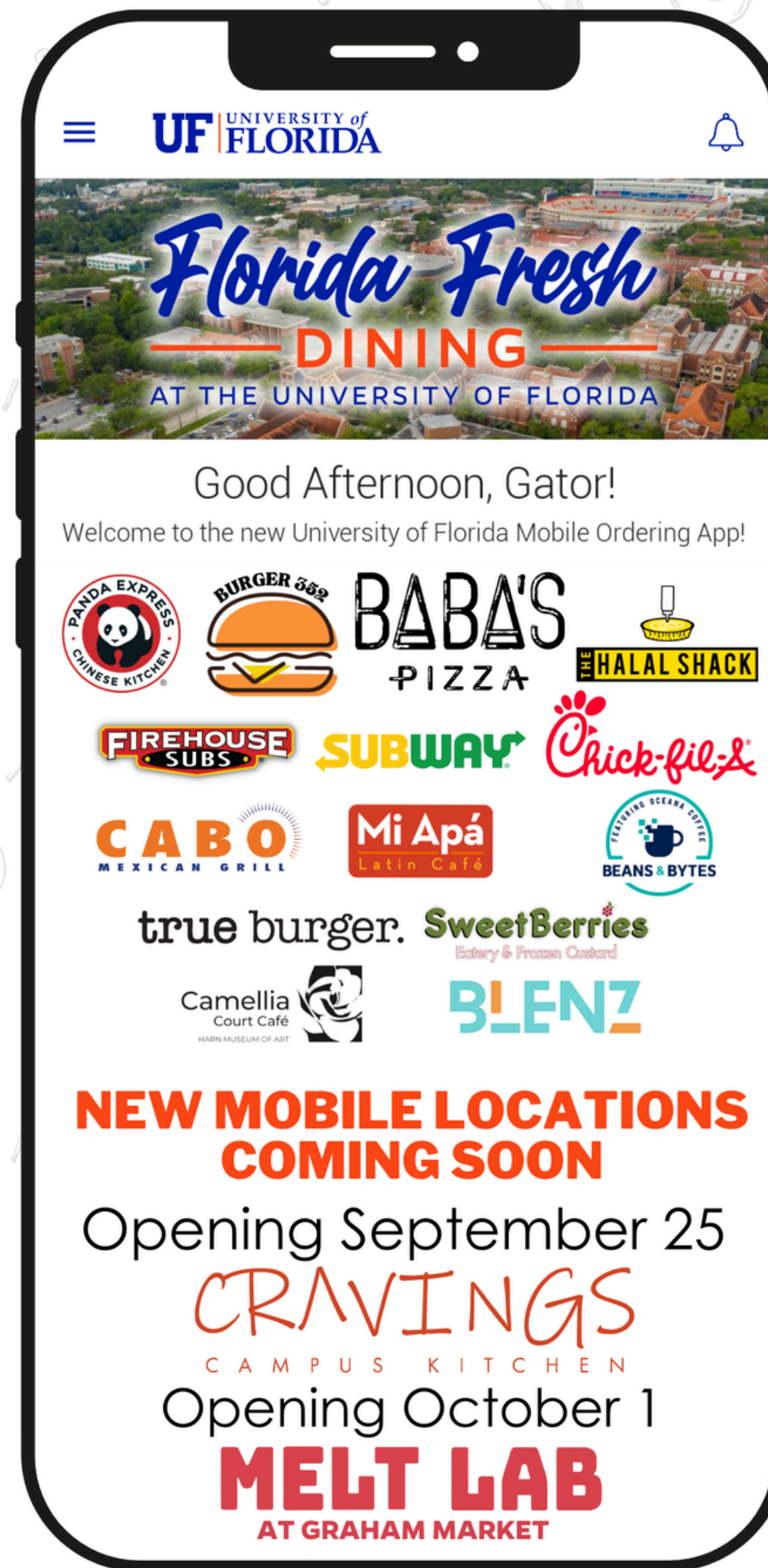
- **Big Island Bowls - relocated to Reitz Union**
- **True Burger at Little Hall**
- **Blenz at Little Hall**
- **Cabo Mexican Grill - New Menu**
- **Just Baked Smart Bistro at Graham**
- **18 Mobile Ordering Locations including MiApa, SweetBerries, Cravings + Graham Market**



# Get the Transact Mobile Ordering app

It's the easiest way **to order, pay for, and pick up** your favorite meals and drinks on-the-go!

Download the **Transact Mobile Ordering app** now to save time and skip the line.



# Leadership Team

FLORIDAFRESHDINING.COM/STAFF



**BRIAN D.**  
VP  
OPERATIONS



**GLENDA S.**  
DIR OF OPS,  
RETAIL



**GLENDEL C.**  
DIR OF OPS,  
RETAIL



**MARC C.**  
DIR,  
CULINARY



**RICHARD P.**  
DIR,  
CATERING

CONNECT  
WITH US!



floridafreshdining.com



FLFresh.Dine



floridafresh.dining



352-618-3859